

Graphic Design 2

Color Theory Notebook

4 Projects | 5 Exercises | 4 Sprints

Projects

- Book Covers (6) (25%)
- Hunt-Gather Color Presentation (written, 15 examples + 1, 10%)
- Warhol Meets Thompson (2) (15%)
- Polygon Animal Portrait (3) (20%)

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Exercises

- 10 Step Gray Scale
- Expressive Color Wheel (using gouache)
- Found Color Wheel (group project)
- Personal Color Palette
- Website Color Palettes (2)

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[In-Class] Sprints

- Scavenger Hunt (photo of items)
- Monochromatic Paint Project
- Origami Geometric Moods
- Joseph Albers Color Interaction (4)
- Paint Chip Conversion: Spot, CMYK and RGB

(20% of Final Grade)

Notebook represents 20% of your grade and is due on the last day of class. I will be checking in at mid-term to make sure you are on tract. Each of the items above will need to be documented and included in your notebook.